

NEW EXECUTIVE SHORT COURSE

TOGETHER FOR NUTRITION

Public-private engagements
to improve the consumption
of nutritious food

8–12 July 2019

COURSE APPLICATION FORM

TOGETHER FOR NUTRITION

Public-private engagements to improve the consumption of nutritious food

Name and last name:

Email address:

Organisation you work for:

Title and role within organisation:

Country in which you work:

How will this course help you to improve the consumption of nutritious food for all, especially the most vulnerable? (200 words maximum)

What experience and expertise will you bring to the joint learning? (250 words maximum)

I confirm that I will be able to fully cover my travel, subsistence and accommodation costs as required by the course.

Please complete the application form and send it to GAINcourse@gainhealth.org or to Rue Varembe 7, PO Box 55, CH-1211 Geneva, Switzerland by 31 March 2019.

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Public-private engagements to improve the consumption of nutritious food

8–12 JULY 2019
GENEVA, SWITZERLAND

The Global Alliance for Improved Nutrition (GAIN) is pleased to be able to offer a new, first-of-its-kind executive short course, *Together for nutrition*, which focuses on public-private engagements to improve the consumption of nutritious food.

The course will bring together 30 participants with an equal number of participants from the public and private sectors. Participants will be in sufficiently senior leadership positions to make or influence decisions in their own context that will lead to a greater number of more effective public-private engagements to advance nutrition. It will provide access to how this goal fits into the political economy of food in the 21st century, and the wide-ranging challenges of sustainability and achievement of the Sustainable Development Goals.

Every country in the world faces serious levels of malnutrition, whether hunger, obesity, or micronutrient deficiency. Taken together, one in three people worldwide are experiencing at least one of these conditions. Poor diet is common to all these forms of malnutrition. People are either not getting enough food, not enough of the right food or too much of the wrong food. This is a fundamental challenge which all societies and players in the agriculture and food system will have to grapple with over the next decade and beyond.

In short, nutritious food choices are unavailable, unaffordable or undesirable for billions of people. Food systems – the relationships between what is produced, distributed, stored, processed, marketed, advertised and eaten – need to become more nutrition focused. Governments set the rules of the game for food systems and businesses are the main investors in the systems. Neither can alter the food system dynamic on their own: they need to engage with each other to change the trajectory of their nation's food systems. The question is what, how, with who, when and where?

This course will take participants through a learning experience that will help them negotiate these questions in their own context. At the end of the course participants will be better able to identify, build and implement

opportunities for public and private sectors. Moreover, the will be able to engage and maximise their positive impact on the consumption of nutritious, safe food for all people, especially the most vulnerable. Participants will also have access to new high quality resources, relationships and networks to advance their agendas post-course.

The course leaders – Lawrence Haddad and Myriam Sidibe – bring leadership from the public and private sectors. Dr Haddad, an economist, is the 2018 World Food Prize Laureate and the Executive Director of GAIN. Dr Sidibe is a world expert on commercial brands that drive public health impact backed by 15 years of hands on experience in Unilever as their Social Mission Director for their Hygiene and Nutrition brands. Dr Sidibe is on sabbatical at the Harvard Kennedy School as a resident senior fellow at the Mossavar Rahmani Centre for Business and Government. Course facilitation will draw on a wide range of senior leaders from the public and private sectors. The development costs of this programme have been supported by bilateral donor agencies – Irish Aid, BMZ Germany, MFA Netherlands, and SDC Switzerland. There will be 10–12 additional expert presenters drawn from a variety of public and private sector organisations.

The course will take place in Geneva from 8–12 July 2019. In this first year the USD 3,500 course fee will be waived, although participants are expected to cover their own travel and accommodation costs.

Course applications are now open. Applications will be assessed based on whether potential participants are (a) in a position to contribute to joint learning, (b) can effect change within their domains and (c) will promote diversity within the cohort.

SCHOLARSHIPS AVAILABLE*

To apply, please complete the application form and send it to GAINcourse@gainhealth.org by 31 March 2019.

*A limited number of scholarships are available for participants from Africa and South Asia in which travel and accommodation will be paid for.

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Course schedule

	9:15–10:30	10:30–11:00 BREAK	11:00–12:45	12:45–14:00 LUNCH	14:00–15:15	15:15–15:45 BREAK	15:45–17:00	19:00 onwards EVENING DINNER TALKS
DAY 1	1.1 Introduction <ul style="list-style-type: none"> Objectives Who are we? Structure 		1.2 Malnutrition <ul style="list-style-type: none"> Definitions Distribution Causes Consequences 		1.3 Why do businesses matter for nutritious food solutions? <ul style="list-style-type: none"> Food systems Main investors in food system Public sector cannot do it on its own 		1.4 Features of successful PPEs	External high level speaker
DAY 2	2.1 Creating demand for nutritious food <ul style="list-style-type: none"> Approaches and evidence on what works 		2.2 Case study 1 on creating demand for nutritious food <ul style="list-style-type: none"> Example of effective public information campaign with private sector inputs BADUTA in Indonesia 		2.3 Case study 2 on creating demand for nutritious foods <ul style="list-style-type: none"> Kenya healthy food example UK vegetable example 		Small group session 1 <ul style="list-style-type: none"> Identifying a food consumption problem/ opportunity to address in the context of a country 	External high level speaker
DAY 3	3.1 Improving the supply and affordability of nutritious food <ul style="list-style-type: none"> Approaches and evidence on what works 		3.2 Case study 1 on improving supply and affordability Products, e.g. <ul style="list-style-type: none"> Micronutrient powders Stock cubes 		3.3 Case study 2 on improving supply and affordability <ul style="list-style-type: none"> Marketplace type interventions Innovations from inside and outside food systems to disrupt food systems 		Small group session 2 <ul style="list-style-type: none"> Devising a public-private approach to address problem identified 	
DAY 4	4.1 Creating an enabling environment for businesses to improve nutrition <ul style="list-style-type: none"> Approaches and evidence on what works 		4.2 Two case studies on creating an enabling environment <ul style="list-style-type: none"> Finance Fiscal policy 		4.3 Conflict of Interests <ul style="list-style-type: none"> Surface, prevent, minimise & manage conflict of interest 		Small group session 3 <ul style="list-style-type: none"> Planning for scale and sustainability in solution to problem identified 	External high level speaker
DAY 5	5.1 Impact assessment challenges for market approaches to improving nutrition		Presentation from 5 small groups with <ul style="list-style-type: none"> Dragons' Den feedback from external panel on how attractive the investment idea is 		Reflections on course <ul style="list-style-type: none"> Big takeaways Light bulb moments Ways to improve course 		Handing out course certificates and special awards	